

Lesson 16

1 PHRASE OF THE DAY

今日のフレーズ

That's not the way I see it.

それは私が考えている方法とは違います。

2 SITUATION

状況

Mark is asking for opinions on increasing the marketing budget.

マークはマーケティング予算の増加について意見を求めています。



3 DIALOGUE

ダイアログ

Directions: First repeat after your tutor and then practice each role.

Mark: So what do you think about my proposal to increase the marketing budget for next year?

Yuki: I'm really strongly against it. I think it's too much of an expenditure. What do you think Jack?

Jack: Actually, I think Mark might be right. Wouldn't it be better if we improved the company's image with the consumer?

Yuki: Well, **that's not the way I see it.** Given the current economic situation, it's not feasible. We don't have the money.

Jack: I understand your point, but marketing the company wisely now will help us gain market share in the future.

4 VOCABULARY

語い

Directions: First repeat after your tutor and then read aloud by yourself.

proposal 提案

expenditure 経費

feasible 実現可能な

against 反対する

image イメージ

wisely 賢明に

Lesson 16

5 LANGUAGE FOCUS

今日のポイント

That's not the way I see it.

それは私が考えている方法とは違います。

Meeting –Disagreeing

Directions: First repeat after your tutor and then read aloud again by yourself.

I beg to differ.

I'd say the exact opposite.

I'm not so sure about that.

Not necessarily.

I don't think that's the case here.

That's not entirely true.

You can't really believe that.

6 ACTIVITY

練習

Activity 1: Think about whether the company from the dialogue should increase their marketing budget. Try to think of as many points for or against the proposal and then discuss with your tutor.

Activity 2: You and your tutor are going to debate whether Japanese companies should adopt a whistle-blowing policy.

- * a clearly-defined procedure for reporting issues.
- * trained people to receive and investigate reports.
- * a commitment to take appropriate action.
- * guaranteed immunity for whistleblowers.

Choose a side and think of reasons for/against such policies. Your tutor will choose the opposing side. Switch roles after you debate for 5 minutes.

Hints

ヒント

adopt 採択する**beneficial** 有益な**disagree** 同意しない**expensive** 高価な**immunity** 免除**mutual** 相互の**policy** ポリシー**retribution** 報復**whistle-blower** 内部告発者