

## Lesson 23

## 1 PHRASE OF THE DAY

今日のフレーズ

## Could you get us additional data...?

私たちに追加のデータをいただけますか？

## 2 SITUATION

状況

**Miles is requesting more information about a recent survey.**

マイルズさんは最近の調査に関してもっとデータが欲しいといっています。



## 3 DIALOGUE

ダイアログ

Directions: First repeat after your tutor and then practice each role.

**Miles:** Have you heard about the recent survey conducted regarding sports and leisure activities?

**Mark:** A bit. I heard that they found that women are the more active group when it comes to leisure hobbies. But as far as actual numbers are concerned, I don't have any of the details, yet.

**Miles:** Well, **could you get us some additional data** regarding the survey? I'd like to begin developing a line of product specifically tailored for the new target demographic.

**Mark:** I can ask Cathy or Jack for some more results, but I think it's still an on-going survey. Any data I get would be preliminary.

**Miles:** That's ok. I think the initial assessment will probably hold true. We can probably get to work on designing a new product with the preliminary results.

**Mark:** Alright, then I'll get in touch with Cathy after we finish.

## 4 VOCABULARY

語い

Directions: First repeat after your tutor and then read aloud by yourself.

**tailored** 合わせた、適合させた**demographic** 層(商品の購買層、ターゲット層)、  
人口区分(年齢、性別、収入に分けられた人口の区分)**preliminary** 予備的な**hold true** 当てはめる**get in touch** 連絡を取る

## Lesson 23

## 5 LANGUAGE FOCUS

今日のポイント

## Could you get us additional data...?

私たちに追加のデータをいただけますか？

Meeting - Requesting for More Information

Directions: First repeat after your tutor and then read aloud again by yourself.

Is there any additional information available about...?

Would it be possible to get some extra info about ...?

What other data is available concerning ...?

If we wanted to get some more information, how would we go about getting it?

Who do we need to contact about getting some more figures related to this?

Does anyone know if there is more information available to us?

## 6 ACTIVITY

練習

Activity 1: Are you embarrassed trying to ask for additional information or clarification in English? Why/Why not?

Activity 2: Pretend you are on the phone with your tutor, who is going to be from the marketing department. Marketing has done a survey about customer service satisfaction. Ask for additional information about the following:

- **how customers rated your product**
- **breakdown of overall satisfaction by gender**
- **breakdown of satisfaction by age ranges (18-30, 31-45, 46-60, 60+)**
- **number of first time customers and repeat customers**
- **number of customers that would/wouldn't buy again**
- **overall satisfaction/dissatisfaction with the company**
- **% of customers who would recommend product**

## Hints

ヒント

**age range** 年齢層**customer service** 顧客サービス**dissatisfied** 満足しない**gender** 性別**recommendation** 推薦**repeat customer** リピーター**overall** 全体の