## Lesson 58

1 TOPIC QUESTION

**New Pricing Policy** 

新しい価格規則

2 ARTICLE

Directions: Read the following article aloud. 課題: 以下の記事をはっきりとした声で音読しましょう。



## **New Drug Pricing Policy**

Republic of Utopia will soon have its new drug-pricing policy that will determine prices at which pharmaceutical companies can sell essential medicines in the retail market. The new pricing policy seeks to evolve a formula to fix the maximum retail prices of 348 essential drugs and also decide on the span of control.

The government's objective is to make essential drugs affordable and accessible to all. However, price control is only a means, and not an end, to meet this goal. Of course, this is not to suggest that prices of medicines should not be regulated. A host of other issues also need to be addressed to meet the objective.

The statistics are alarming. Healthcare spending accounts for around 9.3% of GDP, which is among the lowest in developing countries. And the Health Ministry plans to increase the budget for health to 3.5% by the end of 2015, and at least 12% of GDP by 2020.

## Level B2 Business English Lesson 58

## 3 VOCABULARY

Directions: First repeat after your tutor and then read aloud by yourself.

課題: 先生の後に続いてくり返した後、今度はひとりで発音してみましょう。

essential 要素、必要不可欠の affordable 手の出せる価格 accessible 手の出しやすい regulated 規制 pharmaceutical 薬剤の formula (慣例となった)やり方、手段



Directions: Read the questions aloud and answer them.

課題: 質問を声に出して読んだ後、答えてみましょう。

- 1. What is the government's objective?
- 2. What statistic is surprising?
- 3. Name 3 things that you have seen a dramatic increase in price.
- 4. Why do you think companies adjust pricing?