1 **TOPIC QUESTION**
今日のトピック

New Product

新商品

2 **ARTICLE**
記事

Directions: Read the following article aloud.
　　課題: 以下の記事をはっきりとした声で音読しましょう。

New Product Press Release

FurryPals Announces Debut of HamsterTown

Pettown, MN February 12, 2011 – FurryPals, Inc., a nationwide provider of pet-care products and services, announced the debut of their new customizable, multi-rodent habitat, HamsterTown. A snap-together rodent dwelling with standardized sections, rooms and passageways, HamsterTown can be assembled in many novel and creative ways.

"HamsterTown raises the bar both for pet-owner enjoyment and pet comfort," said Al Herster, FurryPals president and CEO. "Pet owners can have fun designing and building the habitat; and the pets get to enjoy new and different homes. Everybody wins."

HamsterTown features six standard sections which snap together in various ways. The parts—named cube, ball, curve, L, J and junction—come in various colors. "Pets and owners will have hours of fun with HamsterTown," said FurryPals vice-president of rodent products, Sue Bernardo. "But it's not just for hamsters. It's also great for any kind of small rodents, such as mice or gerbils."

FurryPals, Inc., founded in 1984 and headquartered in Duluth, GA, provides many products and services in the pet-care sector. Their PetVittles division produces pet food, including their well-known PetBites line of pet snacks. Their PetSitter division oversees franchised pet-sitting establishments in malls and shopping centers nationwide, which provide such high-end services as pet massages, vacations and counseling.

3 VOCABULARY
語い

Directions: First repeat after your tutor and then read aloud by yourself.
課題: 先生の後に続いてくり返した後、今度はひとりで発音してみましょう。

rodent げっ歯類

dwelling 住居

habitat 生息地

debut デビュー

franchised フランチャイズの

4 Questions
質問

Directions: Read the questions aloud and answer them.
課題: 質問を声に出して読んだ後、答えてみましょう。

1. What is the new product being sold?

2. Who is the product for?

3. What is one new product you thought was very interesting?

4. If you can make any new product, what product would that be?