

Lesson 60

1 TOPIC QUESTION

今日のトピック

Business Expansion

事業の拡大



2 ARTICLE

記事

Directions: Read the following article aloud.

課題: 以下の記事をはっきりとした声で音読しましょう。

Business Expansion News and Releases

October 15th, 2012-Whatagift! is please to announce the opening of their 5th store.

Following the success of the first 4 stores on the west coast, we are predicting great success with the first on the east coast. Whatagift! will open in New York on December 1st, 2012, just in time for the Christmas rush. The New York branch will offer its own special line of gifts for pets. Suzanne Rollers will head up the east coast division and expects to open 3 more stores by Valentine's Day next year.

August 20th, 2012-

Halloween is just around the corner. Well, a few months away but Whatagift! has decided to start decorating now. In store now you can find decorations, costumes and special Halloween treats.

Whatagift! special Halloween chocolate monogrammed pumpkins will be available for purchase from August 31st thru September 15th. Pumpkins will be available for pickup from October 15th.

Lesson 60

3 VOCABULARY

語い

Directions: First repeat after your tutor and then read aloud by yourself.

課題: 先生の後が続いてくり返した後、今度はひとりで発音してみましょう。

announce 告知する

predict 予言する

special line 特別な品揃え

division 部門

monogrammed 名前入りの

4 Questions

質問

Directions: Read the questions aloud and answer them.

課題: 質問を声に出して読んだ後、答えてみましょう。

1. What is happening on December 1st?
2. When are the expansions taking place?
3. In your opinion, what's a good way to expand business?
4. What are the risks and benefits of expanding business?