Level B2 Business English



Business Expansion

2 ARTICLE

Directions: Read the following article aloud. 課題: 以下の記事をはっきりとした声で音読しましょう。

Business Expansion News and Releases

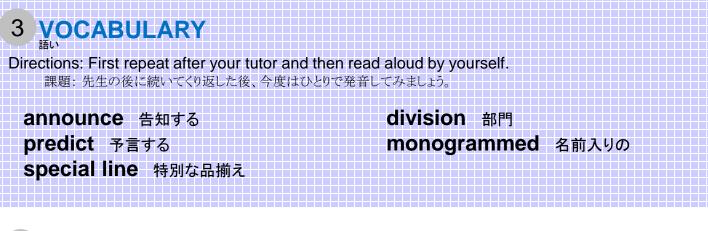
October 15th, 2012-

Whatagift! is please to announce the opening of their 5th store. Following the success of the first 4 stores on the west coast, we are predicting great success with the first on the east coast. Whatagift! will open in New York on December 1st, 2012, just in time for the Christmas rush. The New York branch will offer its own special line of gifts for pets. Suzanne Rollers will head up the east coast division and expects to open 3 more stores by Valentine's Day next year.

August 20th, 2012-

Halloween is just around the corner. Well, a few months away but Whatagift! has decided to start decorating now. In store now you can find decorations, costumes and special Halloween treats. Whatagift! special Halloween chocolate monogrammed pumpkins will be available for purchase from August 31^{st} thru September 15^{th} . Pumpkins will be available for pickup from October 15^{th} .

Lesson 60



4 Questions

Directions: Read the questions aloud and answer them. 課題: 質問を声に出して読んだ後、答えてみましょう。

- 1. What is happening on December 1st?
- 2. When are the expansions taking place?
- 3. In your opinion, what's a good way to expand business?
- 4. What are the risks and benefits of expanding business?